

GREATER TEXAS CREDIT UNION

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Greater Texas Credit Union Dedicates New Headquarters Facility in North Austin

AUSTIN, December 6, 2021 – [Greater Texas Credit Union](#) dedicated its new headquarters facility in North Austin December 3 with a ribbon cutting and grand opening celebration.

The new facility allows the credit union to house all of its administrative and back-office departments in a single location to maximize internal communication and increase productivity.



The building is located in the Riata Vista area, at 12544 Riata Vista Circle, across the street from the Apple campus. It is a two-story building with 50,575 square feet of office space. Greater Texas bought the existing property and customized the interior to fit its specific needs. Lance Morris with Retail

Connection served as the credit union's broker for the property, which was developed by Austin-based Generational Commercial Properties, led by Joe Llamas, on the development. NewGround of St. Louis, Missouri, completed the interior design and finish-out of the building.

The new facility is a 30-year solution that can accommodate up to 250 employees as Greater Texas continues its steady growth in membership and assets. Because it now has ample space, Greater Texas has been able to grow its contact center and add agents to better, and more quickly, serve its more than 75,000 members' needs. The facility also allows the 80 Greater Texas employees now working there to collaborate more effectively.



“Our employees now enjoy a top-tier work environment in which they can thrive, connect with each other, and easily access on-site benefits,” said Howard N. Baker, President and CEO of Greater Texas Credit Union. “In addition to offices, our building features quiet rooms, a commons area, workout facilities and showers, and walkable trails right outside our door.”

Greater Texas has been ranked as a Top Workplace for many years, and its new headquarters will help the credit union attract and retain employees, said Baker.

“With our creative spaces, attractive surroundings, and an engagement committee working on fun and unique events to connect departments, we offer an atmosphere that encourages our staff to enjoy and find fulfillment in their work and in one another,” Baker explained. “Collaboration spaces in each department and elsewhere in the building allow our people to meet, chat, and work together in those areas or even outdoors.”

With all of the administrative and back-office people in one place at last, the move has created synergy and efficiencies in member service, Greater Texas' top priority, Baker added.

For the grand opening and ribbon cutting event, the credit union hosted local officials and special guests, who toured the facility and enjoyed live music and refreshments.



Greater Austin Chamber of Commerce Ambassador Daniel Slebod; Greater Texas Credit Union President & CEO Howard Baker; Greater Texas Credit Union Board of Directors Chairman Wesley Yeager; Greater Texas Credit Union Board of Directors First Vice Chairman Veronda L. Durden; Greater Texas Credit Union Board of Directors Treasurer Charlotte Schneemann; Former Greater Texas Credit Union Board of Directors Chairman Penny Rychetsky; Former Greater Texas Credit Union Board of Directors Member Ms. Jeffery Archer; Austin Chamber of Commerce Customer Success Manager Karen Cole.

About Greater Texas

[Greater Texas Credit Union](#), founded in 1952, is a financial cooperative that provides an array of personal financial products and services. It offers a wide variety of consumer-oriented banking services to its 77,000 members across the state of Texas. Greater Texas has locations in Austin, Houston, San Antonio, Bryan-College Station, Edinburg and the DFW market with assets of nearly \$1 billion.

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